



**Word Mark** COCA-COLA  
**Goods and Services** IC 032. US 045. G & S. [ NUTRIENT OR ] TONIC BEVERAGES. FIRST USE: 18870628. FIRST USE IN COMMERCE: 18870628

**Mark Drawing** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
**Code**

**Serial Number** 70022406

**Filing Date** May 14, 1892

**Current Basis** 1A

**Original Filing Basis** 1A

**Registration Number** 0022406

**Registration Date** January 31, 1893

**Owner** (REGISTRANT) Coca Cola Company, The CORPORATION GEORGIA PO BOX 1734 Atlanta GEORGIA 30301  
 (LAST LISTED OWNER) Coca Cola Company, The CORPORATION DELAWARE One Coca-Cola Plaza Atlanta GEORGIA 30313

**Attorney of Record** Jessica Lewis

**Description of Mark** The said trade-mark of said company consists of the word or words "Coca Cola". These words have been generally written as a compound word, and in the particular form represented in the accompanying fac-simile, that is to say, with the lower portion of the "C" beginning the word "Coca" extended under the entire word, in the form of a dash, and the top of the "C" beginning the word "Cola" extended over the letters following in the form of a dash. Upon the dash of the first "C" said corporation generally has the word "Trade-Mark". While said corporation prefers to form the initial "C's" as just described, and also to form the word as a compound word, yet the word may be altogether as one word or separately as two words, and the dashes omitted, without materially altering the character of the said trade-mark, the essential feature of which is the word "Coca-Cola".

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECTION 8(10-YR) 20121201.

**Renewal Live/Dead Indicator** 6TH RENEWAL 20121201  
 LIVE