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Word Mark V F

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: Decals, temporary tattoos, notepads. FIRST USE: 20060000. FIRST USE IN COMMERCE: 20060000

IC 021. US 002 013 023 029 030 033 040 050. G & S: Drinking flasks; drinking glasses, namely tumblers; mugs. FIRST USE: 20060000. FIRST USE IN COMMERCE: 20060000

IC 025. US 022 039. G & S: T-shirts, jackets, windshirts, caps, polo shirts, jerseys, socks, shorts, boxer shorts, pajama pants, sweat pants, sweatshirts, bibs, infant one piece outfits, infant dresses. FIRST USE: 20060000. FIRST USE IN COMMERCE: 20060000

IC 028. US 022 023 038 050. G & S: Footballs, basketballs, Christmas tree ornaments; table tennis tables; outdoor activity game equipment in the nature of bean bag toss, corn hole games, and washer toss games. FIRST USE: 20060000. FIRST USE IN COMMERCE: 20060000

IC 041. US 100 101 107. G & S: Entertainment and educational services, namely, providing courses of instruction at the university level; arranging and conducting athletic competitions, athletic events, athletic tournaments, and athletic exhibitions. FIRST USE: 20060000. FIRST USE IN COMMERCE: 20060000

Mark

Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design 03.01.08 - Dogs; Puppies

Search Code 03.01.26 - Costumed cats, dogs, wolves, foxes, bears and those with human attributes

09.03.07 - T-shirts

Serial Number 86050169

Filing Date August 28, 2013

Current Basis 1A

Original Filing Basis 1A

Owner (APPLICANT) **California State University**, Fresno state university CALIFORNIA 5241 N. Maple Fresno CALIFORNIA 93740

Attorney of Record William H. Brewster

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the design of a **bulldog**. The **bulldog** is wearing a jersey with the letter F on the right sleeve. There is a collar around the **bulldog's** neck. The collar has a tag with the letter V on the tag.

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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